

# 2021-2022

## ~~2020-2021~~ Dairy Promotion Project Information

Dear Columbiana County 4H/ Jr. Fair Dairy Participates,

In order to participate in the Dairy Promotion Cheese Sale, you must complete the following requirements... **MANDATORY**

- Participant (in person) registration (drive thru)
- Attend 1 clinic
- Attend 1 Quality Assurance
- Create a Dairy Promotion Poster
- Participate in Showmanship
- Attend and complete skill-a-thon
- Complete Jr. Fair books and questionnaire
- Show your cow and heifer at fair
- If on official test (year-round), please provide DHI papers.

There will be three awards given. (Dairy Promotion Grand Champion and Reserve Champion, and Total Pounds Grand Champion). Grand Champion, followed by Reserve Champion will be given to the participant with the most points after completing skill-a-thon, showmanship, poster, book/ questionnaire, and those who are on DHI official tests will be given a point for each pound. Those not on official test will be awarded 7 pounds/points. Total Pounds Grand Champion will be awarded to the participant on DHI official test with the most pounds of product. (cheese and butter) . The point system will present the Dairy Committee with the sale order.

All requirements listed above are mandatory to participate in the dairy promotion cheese sale. **NO EXCEPTIONS.**

**Grand and Reserve champion awards** are based on a combined score of the following categories

1. **Skill-a-thon** (broken into divisions that mirror showmanship divisions) (possible 105)
2. **Showmanship** (1<sup>st</sup> place -8<sup>th</sup> place 50- 15 points possible, 9<sup>th</sup>- last will all receive 10 points)

3. **Book/ questions** (possible 20 points)
4. **Poster** (possible 25, 5 categories, each worth 5 points) - *judged by outside party.*
5. **Total pounds** if on official test will be added, otherwise participants will receive 7 points.

Any questions please call, Paula Bardo (330) 727-6320, Lynsey Bricker (234) 575- 3039, Madi Malloy (330)770-8894

## Dairy Promotion Project Important Dates and Locations

Dates currently set for 2021 are as follows.

### **Participant Registration: Must attend 1 to participate in Sale (Drive thru)**

- Saturday, January 16<sup>th</sup>, 2021 @ 10 a.m.-12 p.m. @ Milking Parlor @ Fairgrounds
- Sunday, January 24<sup>th</sup>, 2021 @ 1 p.m.- 3p.m. @ Milking Parlor @ Fairgrounds

### **Clinics, Quality Assurance: Must attend 1 clinic and QA to participate in Dairy Projects.**

- **Quality Assurance- TBA**
- **Quality Assurance- TBA**
- **Dairy Promotion/ Cheese Cow Registrations/Entries Due:**